

*The Power of*



**AMERICAN  
FARMERS & RANCHERS**  

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**OKLAHOMA FARMERS UNION**

**FEBRUARY 17-19, 2017  
EMBASSY SUITES  
NORMAN, OKLAHOMA**

# WELCOME TO THE 112<sup>TH</sup> AFR/OFU CONVENTION



**TERRY DETRICK**  
**AFR PRESIDENT**

How blessed we are to once again have the privilege of experiencing the American freedom of assembly, saluting our flag, praying and working together with a spirit of cooperation and accomplishment.

“The Power of Cooperation” is this year’s convention theme. Certainly not original because 112 years ago our forefather organizers understood this inherent power very well; exemplified when first organizing the Oklahoma Farmer’s Educational and Cooperative Union of America in 1905. Yes, that was our chartered name then and still is.

What is the definition of cooperation? It is “an act or instance of working or acting together for a common purpose or joint benefit through joint action”! Two key words stand out to me in that definition—together and action. Lady and gentleman members, that is why we are gathering here. Together, our purpose must be to continue moving this organization into the future through actions that establish mutual benefits, both individually and socially.

We have a past heritage and a current presence of which to be proud. Because of the quality of the precious membership I have the honor of representing, I believe we are destined to do even bigger and better things in the future.

I believe the recent political exercise our country has just experienced reveals to us a disgruntled society in which ‘we’ must, individually and as an organization, step forward as leaders and do everything we can while being intently focused on being a stabilizing factor, drawing people together with the same spirit of cooperation that has made us stronger as an insurance company than any time in our 112 year history and with more statewide policy influence.

Whatever commodity group, social group or community that finds you involved, you will find AFR/OFU openly respected, appreciated, and a willingness to work with us because of our proven and all-encompassing Spirit of Cooperation.

# GENERAL EVENT INFORMATION

## IMPORTANT EVENTS

<b>Event</b>	<b>Time</b>	<b>Room</b>
Agent Luncheon	Friday, 11:15 a.m.	Oklahoma G-J
Business Meeting	Friday, 1 p.m.	Oklahoma F
Reception	Friday, 5:30 p.m.	Oklahoma G-I
Women's Luncheon	Saturday, 11:45 a.m.	Oklahoma H-J
Convention Banquet	Saturday, 7 p.m.	Oklahoma F-J

## IMPORTANT HOURS OF OPERATION

<b>Registration</b>	Friday: 9 a.m. to 9 p.m.	Saturday: 8 a.m. to 2 p.m.
<b>Voting</b>	Friday: 9 a.m. to 9 p.m.	Saturday: 8 a.m. to 2 p.m.
<b>Ticket Sales</b>	Friday: 9 a.m. to 9 p.m.	Saturday: 8 a.m. to Noon
<b>Trade Show</b>	Friday: 9 a.m. to 5:30 p.m.	Saturday: 8 a.m. to 4 p.m.
<b>PAC Office</b>	Friday: 9 a.m. to 9 p.m.	Saturday: 8 a.m. to 3 p.m.

## IMPORTANT INFORMATION

- The grand door prize ticket drop box is located in the trade show area in front of the P&K Equipment display.
- The AFR Insurance Agent Resource Room is located in Sooner A-B and is open Friday 1:15 p.m to 5:30 p.m. and Saturday 8 a.m. to noon.
- Visit the AFR Ag & Historic Conference booth to learn about this year's exciting trips to Nashville as well as Nova Scotia and The Atlantic Maritimes!

## IMPORTANT LOCATIONS

<b>General Sessions</b>	Oklahoma F
<b>Registration &amp; Voting</b>	Oklahoma A
<b>PAC, Ticket Sales</b>	Boomer A
<b>Trade Show</b>	Oklahoma B-E
<b>Agent Resource Room</b>	Sooner A-B

# AFR/OFU OFFICERS & DIRECTORS

## STATE OFFICERS

President ..... Terry Detrick, *Ames*  
Vice President ..... John Porter, *Edmond*  
Secretary ..... Paul Jackson, *Ringling*

## DIRECTORS

District 1 ..... Terry Peach, *Mutual*  
District 2 ..... Joe Ed Kinder, *Frederick*  
District 3 ..... Marion Schauffler, *Porter*  
District 4 ..... Bob Holley, *Antlers*  
At-Large #1 ..... Roy Perryman, *Stigler*  
At-Large #2 ..... Vacant  
At-Large #3 ..... Mike Humble, *Cache*

## COMPANIES



AFR Mutual Insurance Company



AFR Life Insurance Company



Oklahoma Farmers Union



# AMERICAN FARMERS & RANCHERS

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## OKLAHOMA FARMERS UNION

FEBRUARY 17-19, 2017  
EMBASSY SUITES  
NORMAN, OKLAHOMA

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# FRIDAY, FEBRUARY 17, 2017

- 9 a.m.**      **Registration & Voting Opens**  
*Oklahoma A*
- PAC Drop-Off & Ticket Sales Open**  
*Boomer A*
- Trade Show Opens**  
*Oklahoma B-E*

- 9:30 a.m.**    **Policy Committee Meeting**  
*Noble*

- 10 a.m.**      **The New Veterinary Feed Directive**  
*Northpark*

**DR. ROD HALL**  
STATE VETERINARIAN, ODAFF



- 10 a.m.**      **Agent Marketing Session**  
Sponsored by Prime Advisors, Inc.  
*University B-C*  
*Chris Campbell, AFR Marketing/Agent Relations Director*

- 10:30 a.m.**    **Agent BriteCore AFRMIC Technology Presentation**  
Sponsored by BriteCore  
*University B-C*  
*Phil Reynolds, BriteCore CEO & Founder*  
*Adam Travis, AFR Technology Development Director*



**PHIL REYNOLDS**  
CEO & FOUNDER, BRITCORE

# FRIDAY, FEBRUARY 17, 2017

## **11:15 a.m. Agent Recognition Lunch**

Sponsored by Willis Re & Prime Advisors, Inc.

*Oklahoma G-J*

### **Remarks**

*Justin Cowan, AFRMIC CEO*

### **Lunch Entertainment**

*Phil Reynolds, BriteCore CEO & Founder*

## **1:15 p.m. Agent Resource Room Opens**

Sponsored by Prime Advisors, Inc.

*Sooner A-B*

### **Safety on the Farm Video Opens**

*Northpark*

## **FIRST GENERAL SESSION**

*Oklahoma F*

## **1 p.m. PAC Silent Auction Begins**

### **Door Prizes**

Sponsored by MIDCON & LegalShield

### **Beef Certificates**

Sponsored by Oklahoma Cattlemen's Association

### **Invocation**

*Lendell Birdsong, Chaplain*

### **Pledge of Allegiance**

*AFR Youth Advisory Council*

## **1:15 p.m. Call to Order**

2017 Annual Meeting of the Oklahoma State Union of the Farmers Educational and Cooperative Union of America, Inc.

### **Call to Order**

2017 Annual Policy Holders Meeting of the American Farmers & Ranchers Mutual Insurance

*Terry Detrick, AFR President*

### **Meeting Notices, Convention Rules, Committees & Appointments**

*Brandon Wilson, Parliamentarian*

**FRIDAY, FEBRUARY 17, 2017**

**FIRST GENERAL SESSION** *(Continued)*

*Oklahoma F*

**Bylaws Consideration**

*Terry Detrick, President & Chair*

**Election Committee Report**

*Paul Jackson, Chairman*

**Candidate Speeches**

Northwest Independent Director District 1

*Eric Bilderback & Terry Peach*

Southeast Independent Director District 4

*David Christ, Bob Holley & Larry Byrd Austin*

Northeast Agent Director District 3

*Garrett Barnett & John Ogden*

At-Large Independent Director

*Mason Mungle & Harvey Schroeder*

Northwest Agent Director District 1

*Kyndell Nichols*

Secretary

*Paul Jackson*

**MILK & COOKIES BREAK**

*Sponsored by DairyMAX & COX Business*

**3 p.m.**

**CEO Report**

*Justin Cowan, AFRMIC Chief Executive Officer*

**Financials Report**

*Tara Brooks, AFRMIC Chief Financial Officer & Treasurer*

**Membership Report**

*Paul Jackson, Secretary*

**Vice President Report**

*John Porter, Vice President*

**President Report**

*Terry Detrick, President*

**NFU Policy Report**

*Ray Miller, Policy Committee Member*



# FRIDAY, FEBRUARY 17, 2017

## **Consideration & Adoption of Policy**

*Cody Crow, Policy Committee Chair*

## **Recess Business Session**

- 5:30 p.m. Trade Show Closes**  
**Agent Resource Room Closes**  
**Safety on the Farm Video Closes**

**5:30 p.m. Reception & Entertainment**

Reception sponsored by BancFirst, Oklahoma Beef Council, The Poultry Federation & AFR LEAD Program  
Entertainment sponsored by Oklahoma AgCredit & Farm Credit of Western Oklahoma  
*Oklahoma F-I*

## **A BAR BUNKHOUSE BAND** ENTERTAINMENT



## **SECOND GENERAL SESSION**

*Oklahoma F*

**6:45 p.m. Agriculture Advocacy Remarks**

*Trent Loos*

Sponsored by Farm Credit of Western Oklahoma & Oklahoma AgCredit



## **TRENT LOOS** AGRICULTURAL ADVOCATE

## FRIDAY, FEBRUARY 17, 2017

- 7:30 p.m. PAC Report**  
*PAC Committee*
- 7:45 p.m. Live PAC Auction**
- 9 p.m. Northwest Area Meeting**  
*Oklahoma J*  
**Registration & Voting Closes**  
*Oklahoma A*  
**Ticket Sales Close**  
*Boomer A*

## SATURDAY, FEBRUARY 18, 2017

- 8 a.m. Registration & Voting Opens**  
*Oklahoma A*  
**Ticket Sales Open**  
*Boomer A*  
**Trade Show Opens**  
*Oklahoma B-E*  
**PAC Silent Auction Opens**  
*Oklahoma F*  
**Safety on the Farm Video Opens**  
*Northpark*  
**Agent Resource Room Opens**  
Sponsored by Prime Advisors, Inc.  
*Sooner A-B*
- 8:15 a.m. Youth Program Assembly**  
*Oklahoma G*

**SATURDAY, FEBRUARY 18, 2017**

**THIRD GENERAL SESSION**

*Oklahoma F*

**8:15 a.m. Door Prizes**

Sponsored by MIDCON & LegalShield

**Beef Certificates**

Sponsored by Oklahoma Cattlemen's Association

**Invocation**

*Lendell Birdsong, Chaplain*

**Pledge of Allegiance**

*AFR Youth Advisory Council*

**8:30 a.m. Youth Partnership Remarks**

**BLAYNE ARTHUR**

EXECUTIVE DIRECTOR, OKLAHOMA 4-H FOUNDATION



**TROY MARSHALL**

OKLAHOMA AG STATISTICIAN, USDA

**9 a.m. Youth Program**

*Micaela Danker, AFR Youth Development Coordinator*

**REPRESENTATIVE KYLE HILBERT**

R-DEPEW

OKLAHOMA HOUSE OF REPRESENTATIVES



**SATURDAY, FEBRUARY 18, 2017**

**AFR/OFU Jr. Division Contest Winner**

"From the Wheat Field to the Web"

*Gunner McNeil, Elgin*

**Poster Contest Winners**

**State Scholarship Recipients**

**Outstanding Youth Awards**

**Youth "Year in Review"**

**9:35 a.m.      AFR LEAD Program Update**

*Bailey Kliewer, LEAD State Council Chair*

**BAILEY KLIEWER**  
LEAD STATE COUNCIL CHAIR



**MILK & COOKIES BREAK**

*Sponsored by DairyMAX & Oklahoma Agricultural Cooperative Council*

**10 a.m.      Remarks**



**DR. TOM COON**  
DASN VICE PRESIDENT & DEAN  
OKLAHOMA STATE UNIVERSITY

# SATURDAY, FEBRUARY 18, 2017

10:15 a.m. **Remarks**

**JAY HANNAH**  
EXECUTIVE VICE PRESIDENT OF FINANCIAL SERVICES  
BANCFIRST



10:30 a.m. **Washington Perspective**

Sponsored by Oklahoma AgCredit & Farm Credit of Western Oklahoma



**DAREN COPPOCK**  
PRESIDENT & CEO  
AGRICULTURAL RETAILERS ASSOCIATION

**ROB LAREW**  
SENIOR VP OF POLICY & COMMUNICATIONS  
NATIONAL FARMERS UNION



11:45 a.m. **PAC Silent Auction Closes**

*Oklahoma F*

11:45 a.m. **Women's Cooperative Awards Lunch**

*Oklahoma H-J*

12 p.m. **Ticket Sales Close**

*Boomer A*

**NFU Delegates Candidate Deadline**

*Boomer A*

**Agent Resource Room Closes**

*Sooner A-B*

**SATURDAY, FEBRUARY 18, 2017**

**FOURTH GENERAL SESSION**

*Oklahoma F*

**1:15 p.m. Door Prizes**

Sponsored by MIDCON & LegalShield

**Beef Certificates**

Sponsored by Oklahoma Cattlemen's Association

**1:30 p.m. The State of the Agricultural Economy**



**JOHN GRUNEWALD**

PRESIDENT & CEO

FARM CREDIT OF WESTERN OKLAHOMA

**KIM ANDERSON**

PROFESSOR EMERITUS OF AG ECONOMICS

OKLAHOMA STATE UNIVERSITY



**DERRELL PEEL**

PROFESSOR & CHARLES BREEDLOVE

PROFESSORSHIP IN AGRIBUSINESS

OKLAHOMA STATE UNIVERSITY

**2 p.m. Registration & Voting Booths Close  
PAC Silent Auction Check Out Opens**

*Boomer A*

# SATURDAY, FEBRUARY 18, 2017

**2:45 p.m.**     **Election Results**  
**Completion of Business**  
**NFU Delegates Election**

**3 p.m.**        **Recess Session**  
**Safety on the Farm Video Closes**  
**PAC Silent/Live Auction Check Out Closes**

## MILK & COOKIES BREAK

*Sponsored by DairyMAX & COX Business*

**3:30 p.m.**     **Breakout Session: Ag Advocacy**  
Sponsored by AFR LEAD  
*Sooner*



**TRENT LOOS**  
AGRICULTURAL ADVOCATE

**3:30 p.m.**     **Agent's Association Meeting**  
*University A*  
**NFU Convention Delegates Ballot Count**  
*Northpark*

**4 p.m.**        **Trade Show Closes**  
*Oklahoma B-E*

**6 p.m.**        **VIP Guests Reception**  
*Oklahoma A-B*

# SATURDAY, FEBRUARY 18, 2017

## CONVENTION BANQUET

Oklahoma F-J

**6:30 p.m. Banquet Doors Open**  
**Year-in-Review Video**

**7 p.m. Welcome**  
*Terry Detrick, AFR President*

### **Invocation**

*Lendell Birdsong, Chaplain*

### **Pledge of Allegiance**

*Youth Advisory Council*

### **National Anthem**

*Lerin Thomas, Newkirk*

### **Dinner**

Entrée sponsored by Oklahoma Pork Council

### **Entertainment**

Sponsored by MIDCON

**LERIN THOMAS**  
ENTERTAINER



### **Remarks**



**JUSTIN COWAN**  
CHIEF EXECUTIVE OFFICER  
AFR MUTUAL INSURANCE COMPANY

**H.E. RAINBOLT**  
CHAIRMAN OF THE BOARD  
BANCFIRST CORPORATION





# SATURDAY, FEBRUARY 18, 2017

## Entertainment

*"Families are Funny, Different & Important"*

Sponsored by BancFirst



## DR. CHARLES PETTY

HUMOROUS

## Grand Door Prize Drawing

Sponsored by Farm Credit of Western Oklahoma,  
Oklahoma AgCredit and P&K Equipment

## God Bless America

*Lerin Thomas, Newkirk*

# SUNDAY, FEBRUARY 19, 2017

## WORSHIP SERVICE

*Oklahoma F*

9 a.m.

## Worship & Memorial Service

*Lendell Birdsong*

**CINDI BROADDUS**  
MOTIVATIONAL SPEAKER  
"A RANDOM ACT"



## Piano

*Gathan Graham*

## Close Convention & Final Prize Drawing

Sponsored by Farm Credit of Western Oklahoma,  
Oklahoma AgCredit and P&K Equipment

# CONVENTION FEATURES

## EARLY BIRD REWARD

*Visit the Norman Convention & Visitors Bureau booth at the convention hallway crossroads on Friday morning.*

## BEEF CERTIFICATES

*Drawings for beef certificates sponsored by the Oklahoma Cattlemen's Association will be held during the general sessions.*

## LIVE & SILENT PAC AUCTION

*This year's live and silent PAC auctions benefit the political action committee. Hear a report on actions taken last year.*

## TRADE SHOW

- *Enjoy a trade show from A-Z with more than 50 vendors.*
- *The Oklahoma Wheat Commission will once again bake their famous cinnamon rolls in the trade show area. Just follow your nose!*
- *Bring your boots to the Diffie Ford Lincoln's "Shine to Go" stands where service will be available FREE throughout the convention*
- *Visit the AFR Ag & Historic Conference booth to learn about this year's exciting trips to Nashville as well as Nova Scotia and The Atlantic Maritimes!*
- *Visit the BancFirst booth to be entered into the Thunder basketball tickets drawing!*
- *Visit the Oklahoma 4-H ATV safety booth to complete a survey and have the opportunity to win an ATV helmet sponsored by AFR.*

## NFU DELEGATES

*Contact the State Secretary for the Delegate Card and Biographical Form to be considered to represent the Oklahoma Farmers Union at the National Farmers Union. Cards and Biographical information must be received back no later than Saturday, Feb. 18 at NOON. The NFU delegate election will occur following the announcement of director elections. The NFU Convention is March 5-8, San Diego, California.*

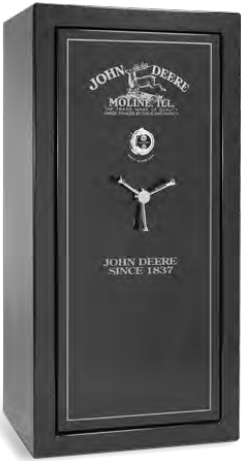
# CONVENTION FEATURES

## GRAND PRIZES!!

**MUST BE PRESENT TO WIN**

DRAWINGS WILL BE HELD DURING THE CONVENTION BANQUET.

JOHN DEERE HOME/GUN SAFE



**JOHN DEERE KEROSENE SPACE HEATER**

\*\* BONUS KEROSENE SPACE HEATER TO BE GIVEN AWAY AT SUNDAY MORNING SESSION! MUST BE PRESENT TO WIN! \*\*



**STIHL CHAINSAW**



**JOHN DEERE COMPRESSORATOR**

GRAND DOOR PRIZES SPONSORED BY:



**Farm Credit**

WESTERN OKLAHOMA

[www.farmcreditloans.com](http://www.farmcreditloans.com)

 OKLAHOMA  
AGCREDIT

 **PK**  
EQUIPMENT

# BIOGRAPHIES



**DR. ROD HALL**  
STATE VETERINARIAN, ODAFF

*Rod Hall was raised on small beef and dairy farms near Ada. He did his pre-veterinary work at East Central University in Ada and graduated with a D.V.M. degree from Oklahoma State University in 1977. He practiced in Alva for one year before opening a mixed animal practice in Tishomingo in 1978. His practice was a mix of beef cow/calf and small animal with equine, dairy, swine, sheep, and goats.*

*He joined Animal Industry Services in the Oklahoma Department of Agriculture, Food, & Forestry in 2006. As a staff veterinarian he worked mainly with the Brucellosis, Tuberculosis, Trichomoniasis, Johne's Disease, and Livestock Market Inspection programs. He was named State Veterinarian in 2011. He is a member of American Veterinary Medical Association and Oklahoma Veterinary Medical Association where he was named Oklahoma Veterinarian of the Year at the 2016 Annual Convention.*



**PHIL REYNOLDS**  
CEO & FOUNDER, BRITCORE

*Phillip Reynolds is the CEO and co-founder of Intuitive Web Solutions, the creator of the BriteCore insurance processing system, based in Springfield, Missouri.*

*He holds a certificate in Leading Change in Complex Organizations from the Massachusetts Institute of Technology. Phil speaks frequently on organizational design and technological innovation for property/casualty carriers. Phil received the Governor's Missouri Entrepreneur of the Year award from Gov. Jay Nixon, and he led IWS to the No. 288 spot on the Inc. 500 list. He is a frequent presenter at state conventions, and he is currently serving as the committee chairman of the Pennsylvania Association of Mutual Insurance Company's Information Technology Committee.*

# BIOGRAPHIES



## A BAR BUNKHOUSE BAND ENTERTAINMENT

*A Bar Bunkhouse Band is a youthful Western swing group hailing from the bluestem country of northeastern Oklahoma. All four members of the band are agriculturalists who enjoy the country lifestyle and traditions. Their lively vocals, fiddle, guitars and slap bass will make you want to get up and dance.*



## TRENT LOOS AGRICULTURAL ADVOCATE

*Connecting rural and urban America by sharing the positive story of production agriculture has been the mission of Trent Loos since he walked into a radio station in Spearfish, SD in 2000 and asked to do his own program. That dream of this sixth generation United States farmer, often touted as an agricultural activist, came true on January 8, 2001 when "Loos Tales" aired on radio station KMZU in Missouri. Today, 3 million listeners on nearly 100 radio stations in 19 states hear the show every day, along with many who listen online worldwide. In addition to "Loos Tales", Trent now hosts and produces a daily, one-hour radio program entitled "Rural Route," "Illinois Truth Be Told", "Dakota Trails and Tales" and "Colorado Trails and Tales," which are available at his website [www.LoosTales.com](http://www.LoosTales.com).*

*Trent travels the globe to unearth stories about the people involved in the many different facets of production agriculture and to spread the good word about food producers. In 2015, Trent traveled to 22 different states, Australia and Canada to share his passion for an industry he truly believes in. He encourages producers to stand up and proudly tell consumers about life on their operations. His agriculture operation today includes purebred Limousin and Angus cattle, quarter horses and show pigs. Trent and his family enjoy living on the ranch in central Nebraska.*

# BIOGRAPHIES



## **BLAYNE ARTHUR**

**EXECUTIVE DIRECTOR, OKLAHOMA 4-H FOUNDATION**

*Blayne Arthur is a graduate of Oklahoma State University and has an agricultural economics degree. She grew up in Chickasha and was very active in production agriculture throughout her childhood including showing horses and cattle. Blayne currently serves as the Executive Director for the Oklahoma 4-H Foundation where she helps provides a private, non-profit source of support to the mission and goals of 4-H youth development at all levels. Blayne previously worked as the Deputy Commissioner for the Oklahoma Department of Agriculture, Food, and Forestry.*

*Blayne is a graduate of the Oklahoma Agriculture Leadership Program Class XV. Blayne was recognized in 2011 as a Journal Record Achiever Under 40 and as the "2014 Agricultural Women of the Year" by the Diamond Hats.*

*Blayne and her husband, Jerrod, live in Stillwater, OK and own and operate Lucky Strike Show Cattle. They run around 50 head of club calf cows and sell prospects to 4-H and FFA exhibitors throughout the United States. They have one son, Kelton who is 8 years old and a daughter Kennedy who is 4 years old.*



## **TROY MARSHALL**

**OKLAHOMA AG STATISTICIAN, USDA**

*Troy Marshall was born and raised in Harrah on a family farm that grew mainly hay and cattle. He was an active member of Harrah FFA, participating in numerous livestock shows, speech contests, proficiency contests, judging contests and as a State Officer Candidate. Troy was also a member of the Oklahoma Farmers Union Youth Program, where he was given the opportunity to represent Oklahoma Agriculture at numerous events. One in conjunction with the Lieutenant Governor's Office, the Kyoto/Oklahoma Agriculture Student Exchange Program allowed Troy to travel to Japan to learn about their agriculture practices.*

*Troy attended Oklahoma State University where he received a Bachelor's Degree in Animal Science and Agricultural Economics and a Master's Degree in Agriculture. He was an active member of Alpha Gamma Rho Fraternity and numerous other campus organizations.*

# BIOGRAPHIES

## **Troy Marshall** *(continued)*

After college, Troy joined the United States Department of Agriculture's (USDA) National Agricultural Statistics Service (NASS). There he worked in North Carolina and Arkansas before transferring to Washington DC, where he worked as the Commodity Statistician over Turkeys, Poultry Slaughter, Broilers, and Honey. He then moved to the Frames Maintenance Groups in St Louis, Missouri where he was a Team Leader. Lastly, he was the Regional Deputy Director of the Heartland Region that serves Illinois and Missouri. He recently became the Oklahoma State Statistician moving home with wife, Megan, and family.



## **REPRESENTATIVE KYLE HILBERT**

R-DEPEW

OKLAHOMA HOUSE OF REPRESENTATIVES

Kyle Hilbert is an Oklahoma State Representative. His District spans most of rural Creek County and parts of Tulsa County. Hilbert currently serves as Vice Chair of the Appropriations Committee on Human Services.

Prior to serving in the legislature, Hilbert graduated from Oklahoma State University with an Honors Degree in Agribusiness. While at OSU, he served as President of the Student Government Association, was Camp Director for the Oklahoma FFA Alumni Leadership Camp, and an Ambassador for the College of Agricultural Sciences and Natural Resources. While attending Depew high school, he was highly involved in the local FFA chapter. In the FFA he received the American FFA Degree, won a national championship in extemporaneous public speaking, exhibited show pigs, and was elected to serve as a State FFA officer. Kyle and his wife Alexis reside in Depew, where he works for the family business, DoughBoyz Pizza & Equipment.



## **DR. TOM COON**

DASNR VICE PRESIDENT & DEAN

OKLAHOMA STATE UNIVERSITY

Thomas G. Coon joined Oklahoma State University as Vice President of the Division of Agricultural Sciences and Natural Resources in July 2014. Before joining OSU, he was director of Michigan State University Cooperative Extension and a professor of fisheries and wildlife at MSU for 25 years. Tom received his Ph.D. from the University of California-Davis and served on the faculty at the University of Missouri before his move to Michigan State.

# BIOGRAPHIES

## **Tom Coon** (continued)

As vice president, Tom has responsibility for the integration of the Oklahoma Agricultural Experiment Station, the Oklahoma Cooperative Extension Service and the College of Agricultural Sciences and Natural Resources. These three entities embody the land-grant mission that is the heart of DASNR, and include more than 250 faculty, 400 Extension staff and 360 support and administrative staff, both on-campus and in 77 county Extension offices and 18 research stations across the state.



## **JAY HANNAH**

**EXECUTIVE VICE PRESIDENT OF FINANCIAL SERVICES  
BANCFIRST**

Jay Hannah is Executive Vice President of Financial Services for BancFirst, Oklahoma's largest state-chartered bank with almost \$7 billion in assets. He supervises a wide range of profit centers and support units; including the bank's training program, non-FDIC product divisions, federally guaranteed lending programs, electronic banking, marketing, and strategic planning. A community banker for over 35 years in Oklahoma, Jay has served as a bank president in both Guthrie and Tahlequah.

A native of Adair County, Jay is a graduate of Northeastern State University in Tahlequah, Oklahoma and holds a Masters' Degree from Oklahoma State University in Stillwater. His professional education includes numerous banking schools. He has served as a key instructor for the Oklahoma Bankers over the past 20+ years.

He is a graduate of Leadership Oklahoma's Charter Class. A Citizen of the Cherokee Nation, Jay has served as the Secretary-Treasurer of the Cherokee Nation and as Chairman of the Nation's 1999 Constitution Convention and as Board Chairman of Cherokee Nation Businesses, the Nation's holding company for all enterprise operations. A frequent lecturer and writer on native constitutional reform, his work on tribal sovereignty can be found published in law journals and in Federal Bar Association briefs.

A former member of the Federal Reserve Tenth District Community Advisory Council in Kansas City, Jay continues to be active in a wide range of community and banking industry initiatives. Active in issues of higher education, Jay served 20 years as a trustee for the Northeastern State University Foundation.



# BIOGRAPHIES



## **DAREN COPPOCK**

**PRESIDENT & CEO**

**AGRICULTURAL RETAILERS ASSOCIATION**

*Daren Coppock serves as President and Chief Executive Officer (CEO) of the Agricultural Retailers Association (ARA). In this role he leads a staff of nine people to accomplish the mission of the ARA, which is to ensure a profitable business environment for members of the association through its public policy work in Washington, D.C. ARA also provides to its' members educational and leadership training opportunities, an annual conference and regular updates on key legislative and regulatory issues.*

*Prior to joining ARA, Coppock was the Chief Executive Officer of the National Association of Wheat Growers, Executive Vice President for the Oregon Wheat Growers League and Administrator of the Oregon Grains Commission. He holds a Bachelor of Science degree from Oregon State University in Agricultural and Resource Economics. He is a past National Vice President of the Future Farmers of America. Coppock was born and raised on a wheat and cattle century farm in eastern Oregon. He and his family reside in Falls Church, Virginia.*



## **ROB LAREW**

**SENIOR VP OF POLICY & COMMUNICATIONS**

**NATIONAL FARMERS UNION**

*As Senior Vice President for Public Policy and Communications for National Farmers Union, Rob Larew advocates for family farmers, ranchers, and rural communities in Congress and the executive branch. Prior to his employment with NFU, Larew served over 22 years in Congress and USDA working on agriculture policy and communication. Most recently he was the staff director of the House Committee on Agriculture where he oversaw the committee's efforts during the 2008 and 2014 farm bills. He previously served as the Director of Congressional and Public Affairs at the Food Safety and Inspection Service at USDA and worked as an agricultural aide to Rep. Collin Peterson and the late Sen. Paul Wellstone.*

*Larew was raised on a dairy farm in Greenville, West Virginia. He graduated from Virginia Tech with a Bachelor of Science degree in Dairy Science and completed graduate work in agronomy from Penn State.*

# BIOGRAPHIES



## **JOHN GRUNEWALD**

**PRESIDENT & CEO**

**FARM CREDIT OF WESTERN OKLAHOMA**

*John Grunewald is President/CEO of Farm Credit of Western Oklahoma. Farm Credit of Western Oklahoma is a \$770 million Farm Credit Association servicing farmers and ranchers in Western Oklahoma. John has worked with the Farm Credit System in Kansas and Oklahoma for the past 37 years. He has held positions of Loan Officer, Branch Manager, Chief Credit Officer and President/Chief Executive Officer.*

*John holds a Bachelor of Science Degree in Agricultural Economics from Oklahoma State University and a Masters of Business Administration (MBA) from Phillips University. Throughout his career with the Farm Credit System John has held many leadership roles. John has held Board positions on the State Chamber of Commerce, Oklahoma Grain and Stocker Producer Organization, Panhandle Regional Economic Development Coalition and the National Young Farmers Education Association. John has served as Chairman of the National Young Farmers Education Association President's Council and has been a member of a Kansas City Federal Reserve Bank Member's Economic Round Table. He currently serves on the Oklahoma Department of Agriculture Enhancement Board.*

*John has been awarded the Governor of Oklahoma's Commendation for his work with young farmer programs. John has been awarded the Honorary FFA Chapter Farmer and State Farmer Degree's. He is a life time member of the Oklahoma Cattlemen's Association and received the Allied Industry Award at the OCA Convention.*



## **KIM ANDERSON**

**PROFESSOR EMERITUS OF AG ECONOMICS**

**OKLAHOMA STATE UNIVERSITY**

*Kim Anderson, Professor Emeritus of Agricultural Economics, serves as the Oklahoma Cooperative Extension Crop Marketing and Risk Management Specialist and teaches "Agricultural Production and Sales." His stakeholders include crop producers and grain handlers. Through mass media, which includes regularly scheduled print, television, and social media, he has a state, regional, national, and world audience. His sales class enrollment averages 230 students per year. Kim was raised on a grain and dairy farm in Muskogee County.*

# BIOGRAPHIES



## DERRELL PEEL

PROFESSOR & CHARLES BREEDLOVE  
PROFESSORSHIP IN AGRIBUSINESS  
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*Derrell Peel is the Charles Breedlove Professor of Agribusiness in the Department of Agricultural Economics. He has served as the Extension Livestock Marketing Specialist since he came to Oklahoma State University in 1989. He has B.S. and M.S. degrees from Montana State University and a Ph.D. from the University of Illinois. He previously served as the Superintendent of the Southeastern Colorado Range Research Station in Springfield Colorado. His main program areas at Oklahoma State University include livestock market outlook and marketing/risk management education for livestock producers.*

*Derrell also works in the area of international livestock and meat trade with particular focus on Mexico and Canada and the North American livestock and meat industry. He lived in Mexico on sabbatical in 2001 and has developed an extensive knowledge of the Mexican cattle and beef industry and the economics of cattle and beef trade between the U.S. and Mexico.*



## LERIN THOMAS

ENTERTAINER

*Lerin Thomas is a 22-year-old Newkirk, Oklahoma native. She is a senior at Oklahoma State University majoring in strategic communications. Growing up on her family's 3rd generation farm, being involved in 4-H, FFA and the rodeo world, Lerin has a deep appreciation for agriculture and advocating for the future of the industry. Lerin has sung the national anthem, along with other songs at many state and community events. Her most recent accomplishment is being able to say that she sang the national anthem at the 2016 Wrangler National Finals Rodeo in Las Vegas, Nevada.*

# BIOGRAPHIES



**H.E. RAINBOLT**  
CHAIRMAN OF THE BOARD  
BANCFIRST CORPORATION

*In 1962 Gene Rainbolt acquired his first bank, the First American Bank in Purcell. In 1965 he acquired Federal National Bank in Shawnee, and in 1967 he and a group of investors commenced acquiring banks in Oklahoma, which led to the formation of United Community Corporation, the State's first multi-bank holding company. In 1989 BancFirst was founded, which is now the largest state-chartered bank in Oklahoma with assets approaching \$7 billion and offices in 54 communities in Oklahoma.*

*Mr. Rainbolt is a graduate of the University of Oklahoma with both undergraduate and graduate degrees. In 1999 he was inducted into the Oklahoma Hall of Fame. A strong advocate of improving and diversifying the Oklahoma economy, Mr. Rainbolt has worked long and hard to improve health, education, provide better access to capital, and develop Oklahoma's infrastructure system. He has served in numerous civic, economic development, chamber of commerce, youth, medical, zoological, arts and banking organizations and has been recognized by many of these same groups for his efforts.*

*Mr. Rainbolt and his late wife, Jeannine, have two children and seven grandchildren.*



**DR. CHARLES PETTY**  
HUMOROUS

*Charles Petty is a funny, educational and inspirational professional speaker. Raised in the farming communities of England and Stuttgart, Arkansas, his father and both grandfathers were farmers. Charles spent his formative years farming cotton, rice and soy beans. He has the rare ability to package profound, life-changing truths in humor. He has a soft southern accent and uses original humor that is never off-color. A Hall of Fame Speaker, Dr. Petty has spoken to many agribusinesses, associations, farm organizations, farm credit associations and co-ops in 24 states.*

# BIOGRAPHIES



**CINDI BROADDUS**  
MOTIVATIONAL SPEAKER

*Cindi Broaddus found her true passion in life after surviving a life-altering act of violence. In June, 2001, while on her way to Will Rogers World Airport, an unknown assailant threw a gallon jar of sulphuric acid from an overpass that crashed through the windshield of her car and caused burns over a large portion of her body. During years of reconstructive surgeries, she became a driving force to enact legislation to make our highways a safer place.*

*In May of 2002, the "Cindi Broaddus Act" was passed. This piece of legislation made it a felony to throw anything from a bridge or overpass. She has been featured on nationally known shows such as the Dr. Phil Show (Dr. Phil is Cindi's brother-in-law), The Today Show and was a guest on The Hour of Power with Dr. Robert Schuller.*

*Cindi sits on the board of directors of the Dr. Phil Foundation and When Georgia Smiled: The Robin McGraw Revelation Foundation. She has also worked with the Virtue Foundation to bring about change in laws for acid burn victims worldwide and spoke to the United Nations. She is the author of a book, "A Random Act". She travels across the nation giving motivational speeches and telling her story at churches and conferences.*

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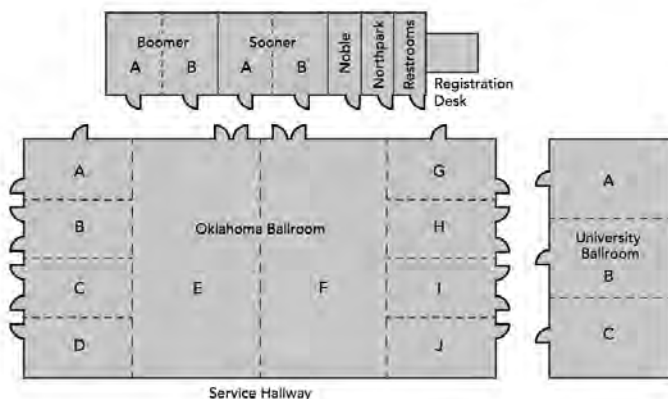
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